



PowerPoint Stats & Facts

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As of 2012, an estimated 95% share of presentation software market.

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Used by presenters at an estimated frequency of 350 times/per second.

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Invented in 1984 by Robert Gaskins and Dennis Austin of Forethought, Inc.

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An average PowerPoint slide includes 40 words.

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Originally named "Presenter".

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Over 120 Million business people use PowerPoint globally for business presentations.

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Acquired by Microsoft In 1987 and renamed PowerPoint.

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Over 6 million teachers use PowerPoint for their classroom lectures.

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Originally developed for the Apple Mac.

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Globally over 30 million presentations created every day.

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Over 500 million PowerPoint users globally today.